



Flourish Her Africa 2025 Annual Impact Report

January – December 2025

ABOUT FLOURISH HER AFRICA



Flourish Her Africa is a women- and youth-focused organization committed to empowering young people and women across Africa with the skills, confidence, and resources to thrive in the digital age.

Through innovative programs, training initiatives, and partnerships, we continue to build a community where young Africans are equipped to transform their passions into sustainable professions and lead change in their communities.





Message From Our **FOUNDER**

As I reflect on the year 2025, I am filled with gratitude and pride at how far we have come as a community. When we founded Flourish Her Africa, our vision was clear, to create a platform that empowers women and young people to discover their potential, build digital skills, and transform their passions into impactful careers.

This year, we have seen that vision come alive. From equipping hundreds of young people with creative and digital skills to forging meaningful partnerships across Africa, 2025 has been a year of growth, collaboration, and transformation.

Our community has become a thriving ecosystem of learners, creators, and changemakers.



Together, we have nurtured confidence, built capacity, and opened new doors of opportunity for women and youth who are determined to flourish in a rapidly evolving digital world.

To our dedicated team, partners, volunteers, and community members, thank you for your commitment, trust, and passion. The success we celebrate today belongs to all of us. As we look ahead to 2026, we remain steadfast in our mission to empower more women and young people across Africa to lead, innovate, and thrive.

With gratitude,
Uwakmfon Nsa
Founder, Flourish Her Africa



Our 2025 Impact Overview

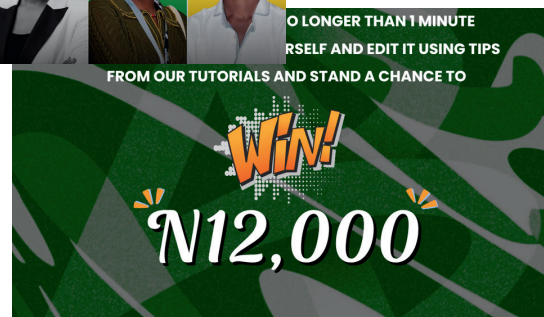


Flourish Creators Fellowship 2025
**MEET THE!!
FELLOWS**

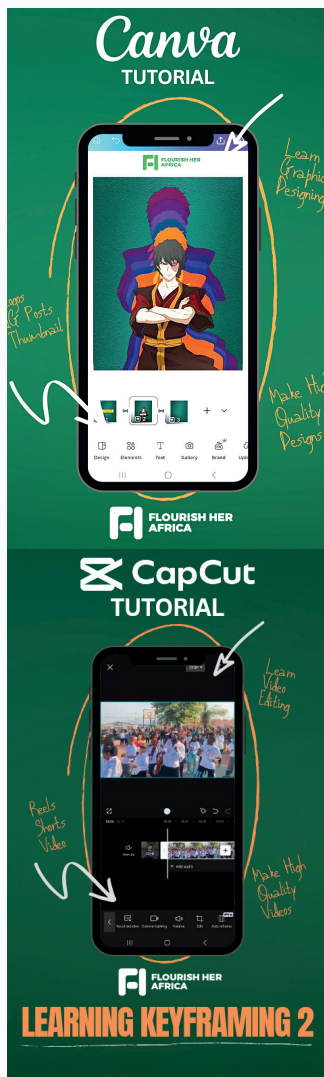


In 2025, Flourish Her Africa expanded its reach and impact across Africa, empowering over 200 young people and women through our diverse learning programs, mentorship, and creative challenges. Our focus areas for the year included digital skills development, creative confidence building, entrepreneurship training, and community partnerships.

Below is a summary of our key achievements from January to December 2025.



1. DIGITAL SKILLS EMPOWERMENT: VIDEO EDITING AND GRAPHIC DESIGN



Through our online video tutorials, we trained 200 young people and women in video editing and graphic design using Canva.

This program provided participants with hands-on experience in content creation, brand storytelling, and visual communication, essential skills for today's digital economy.

Many participants have since begun freelancing, offering design and video editing services to local businesses and nonprofits. The ripple effect of this training is already visible in their confidence, income generation, and creative independence.

"Flourish Her Africa gave me the digital confidence I never thought I had. I now create flyers, edit videos, and even manage content for clients online."

— Grace, Participant (Nigeria)

2. MICROSOFT OFFICE PRODUCTIVITY TRAINING

We also trained 10 members of our community on Microsoft Office packages (Word, Excel, and PowerPoint), equipping them with essential professional and administrative skills.

This initiative improved participants' employability, enhanced digital literacy, and prepared them for administrative and corporate roles across sectors.



FI FLOURISH HER AFRICA

MICROSOFT OFFICE TRAINING

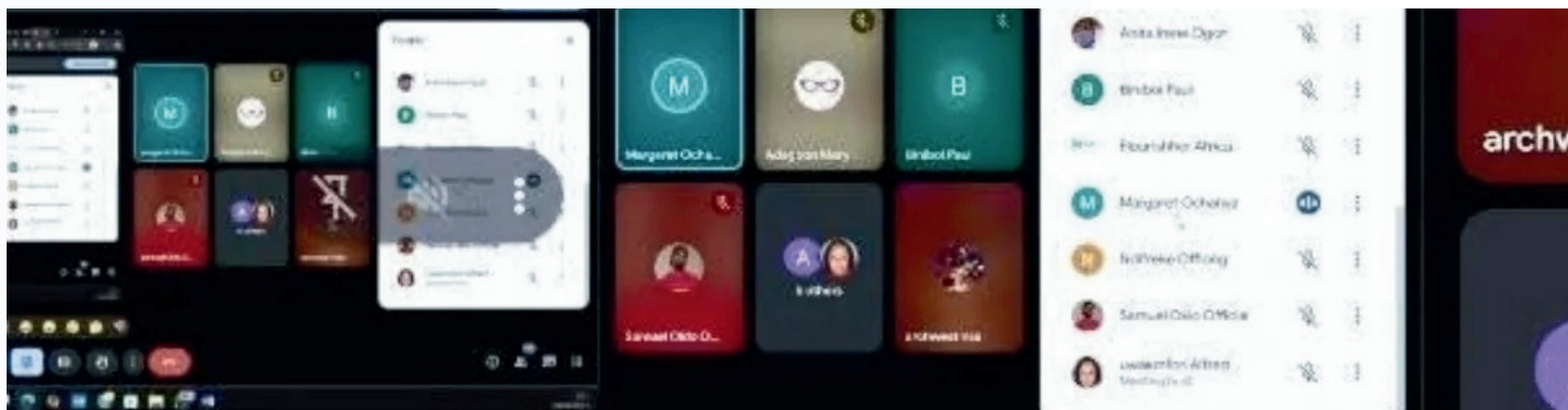
Phase 4
LEARN HOW TO WORK WITH

- ✔ MS word
- ✔ Excel
- ✔ PowerPoint
- ✔ Documents and lots more

🕒 6pm 27th September 2025
📍 Google Meet

 **SCAN TO REGISTER**

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3. FACE THE CAMERA CHALLENGE



In February 2025, we launched the Face the Camera Challenge — a creative confidence-building initiative designed to help young people and women overcome camera anxiety and improve their on-screen communication skills.

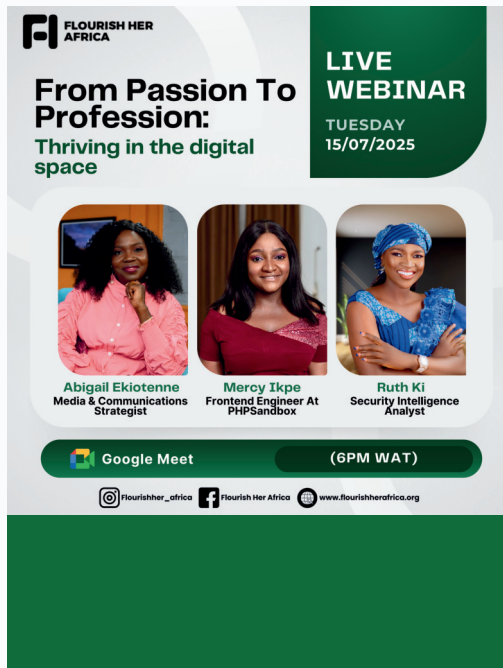
The challenge attracted enthusiastic participation from across our online community, with over 5 winners



recognized for their creativity, confidence, and storytelling ability. The initiative has helped participants build their personal brands and enhance their visibility in the digital space.

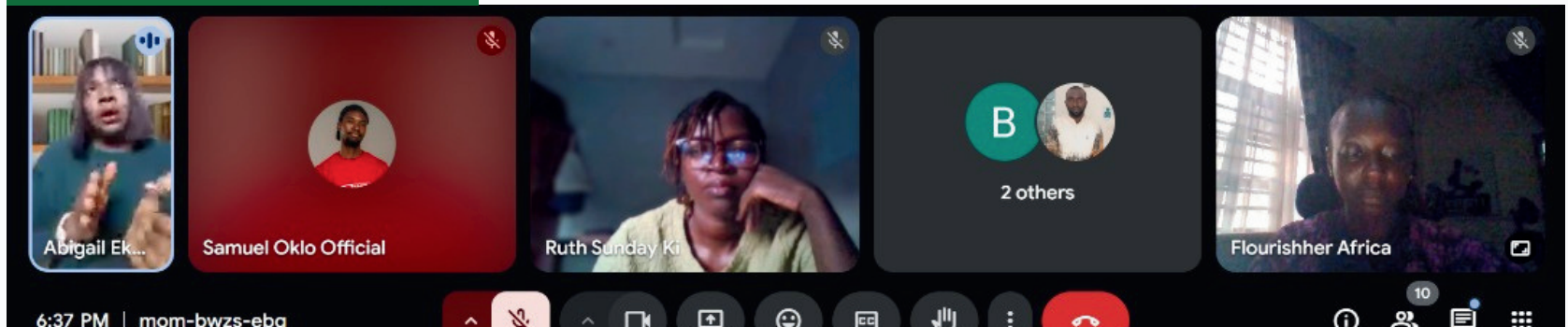


4. PASSION TO PROFESSION SEMINAR



We organized a seminar that brought together 20 young women and youth, focusing on how to turn their passion into a profession.

The seminar featured inspiring speakers and practical sessions on entrepreneurship, monetization, branding, and skill transformation. Participants left empowered with actionable strategies to pursue purpose-driven careers and build sustainable income streams from their talents.



5. STRATEGIC PARTNERSHIPS

2025 marked a major milestone in partnership growth for Flourish Her Africa. We established five new partnerships with leading organizations and initiatives including:



Together, we began planning a Tech Conference that will empower young Nigerians to scale their digital ideas, pitch for funding, and access mentorship opportunities.

This collaboration will serve as a platform for youth innovators to connect with investors, share ideas, and build the next generation of African-led digital enterprises.



6. THE FLOURISH CREATORS FELLOWSHIP



WE RECEIVED 825 APPLICATION FROM DIFFERENT AFRICAN COUNTRIES



One of our most impactful programs of 2025 was the launch of the Flourish Creators Fellowship, an initiative designed to nurture young African creators and digital entrepreneurs.

The fellowship received an overwhelming 825 applications from across Africa, reflecting the continent's growing interest in digital creativity. After a rigorous selection process, 10 outstanding fellows were chosen and trained intensively in video editing using CapCut, storytelling, and digital branding.

During the program, fellows also pitched their tech and digital ideas, and one outstanding fellow received a cash prize to support their project implementation.

This initiative not only built technical competence but also strengthened creative leadership and collaboration across borders.

"Being part of the Flourish Creators Fellowship gave me the confidence to turn my creative ideas into real projects. I've gained skills, mentorship, and a network that will last a lifetime."

— Marlyn, 2025 Fellow (Cameroon)



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Flourish Grant Winners.

During the Flourish Creators Fellowship, the Flourish Grant was awarded to Marlyn, Jacqueline, and David for their outstanding creativity and commitment to impact.

The grant supported the growth of their initiatives, enabling them to strengthen their ideas and contribute meaningfully to their communities.

LEADERSHIP PROGRAM FOR YOUNG WOMEN



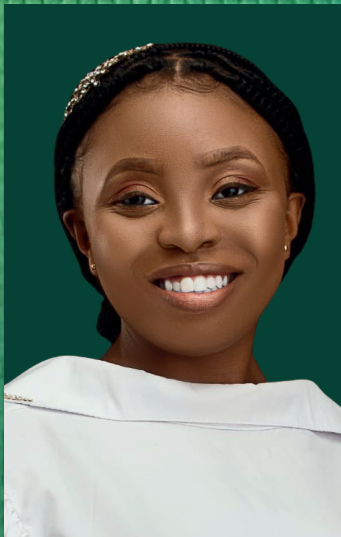
Flourish Her Africa, in partnership with The Val Okafor Company, provided a scholarship opportunity for young women in leadership and human development.

This initiative empowered 5 young women with essential leadership skills, mentorship, and access to growth opportunities that can accelerate their personal and professional journeys.

Through this programme, participants engaged in interactive workshops, expert-led sessions, and hands-on projects focused on leadership, entrepreneurship, and personal development. They also gain exclusive mentorship from accomplished female leaders and connect with a supportive network of like-minded women.



LEADERSHIP FELLOWS



**Uwakmfon
Samuel**



**Ayobami
Fakuade**



**Joy Ebunoluwa
Atitebi**



**Cosmos Priscillia
Chiamaka**



**Ugochinyere
Divine Otisi**

2025 Impact in Numbers

IMPACT AREA		KEY RESULTS
Online Digital Skills Training	↔	200 young people and women trained on video editing & Canva
Microsoft Office Training	↔	10 participants trained in digital productivity tools
Face the Camera Challenge	↔	5+ winners, 100+ participants across Africa
Passion to Profession Seminar	↔	20 young people empowered to monetize their skills

2025 Impact in Numbers

IMPACT AREA		KEY RESULTS
Partnerships	↔	5 strategic partnerships formed
Flourish Creators Fellowship	↔	825 applicants, 10 fellows trained, 1 cash prize winner
Total Reach (Online and Physical)	↔	Over 1,000 young people engaged through programs and events



Looking Ahead to 2026

As we move into 2026, Flourish Her Africa aims to build on the successes of 2025 by:

- Launching the Flourish Digital Academy, a comprehensive online learning hub for women and youth across Africa.
- Expanding the Flourish Creators Fellowship to support 30 fellows from multiple African countries.
- Hosting the Tech Conference in partnership with our strategic collaborators.
- Introducing a Women in Tech Mentorship Program to connect young women with leading professionals in the digital space.
- Strengthening alumni engagement and building more pathways for community-led impact.



ACKNOWLEDGMENT

We extend heartfelt gratitude to our partners, facilitators, mentors, donors, and volunteers whose great support has made 2025 a remarkable year.

Most importantly, we celebrate every young woman and youth who dared to learn, lead, and flourish with us this year.

Together, we are shaping a future where women and young people across Africa are not only empowered but are also driving innovation, leadership, and transformation in their communities.



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EMPOWERING WOMEN.

ELEVATING VOICES.

ENABLING CHANGE.